

GENERAL DESCRIPTIVES OF MARKETS IN EBONYI LGAS

	ABAKALIKI	AFIKPO	EDDA	EBONYI	EZZA NORTH	IKWO	ISHIELU	IVO	IZZI	OHAOZARA	OHAUKWU	ONICHA
Average age of market (years)	5	68	55	19	61	68	33	89	104	89	104	52
Access to Electricity from the grid (%)	0	38	100	100	100	78	0	0	100	100	100	100
Average hours of electricity	0	0	3	12	4	3	0	0	7	2	6	5
Major source of water (%)												
<i>pipe-boorne water</i>	0	16.67	0	0	0	0	0	0	0	0	0	0
<i>borehole</i>	100	16.67	100	100	0	62.5	0	0	100	100	100	100
<i>well (covered)</i>	0	0	0	0	0	12.5	0	0	0	0	0	0
<i>well (uncovered)</i>	0	0	0	0	50	0	0	0	0	0	0	0
<i>water in jerrican</i>	0	0	0	0	50	0	0	0	0	0	0	0
<i>stream/river/lake/pond</i>	0	50	0	0	0	25	100	100	0	0	0	0
<i>other</i>	0	16.67	0	0	0	0	0	0	0	0	0	0
Monthly cost of waste disposal (Naira)	200000	6250		20000	-	50000	-		100000	-	12500	80000
Security available during the day (%)	0	0	0	0	0	11	0	0	0	100	0	0
Security available at night (%)	100	50	100	0	0	22	0	100	100	0	0	100
Security available day and night (%)	0	38	0	100	100	67	0	0	0	0	100	0
Number of functional toilets	5	5.625	0	6	0	1	0	2	0	0	0	0
Trader to toilet ratio	1200:1	18:1	-	834:1	-	389:1	-	250:1	-	-	-	-
Market has gender affairs leader (iyaloja) (%)	0	12.5	0	0	0	11	0	33	0	0	0	0
Market has female in leadership committee (%)	100	60	100	0	0	43	0	100	0	0	0	0
Tomato market has female in leadership committee (%)	100	100	100	100	100	100	-	100	-	-	-	0
GLV market has female in leadership committee (%)	100	50	100	0	100	50	-	100	-	100	100	0
Fish market has female in leadership committee (%)	100	0	100	100	100	66.67	100	100	100	0	100	0
Market has emergency plan (%)	0	0	0	100	0	11	0	0	100	0	0	0
Market has signage promoting handwashing and other sanitary practices (%)	0	0	0	0	0	0	0	0	0	0	0	0
Distance to bank (km)	4	7.9	10	5	2.5	13.5	7	3	2	6	3	1
Distance to paved road (km)	0	1.1	0	0	0	2	0	0	0	0	0	0
Distance to ATM (km)	0	8.1	10	5	2.5	16.9	7	10	2	8	3	1



AFO EZIAHO MARKET

Ebonyi State
Since 1958

Operates 12 months per year

LOCATION

Rural

WHAT CAN YOU FIND HERE?

Grains, tubers, fruits, vegetables, fish, livestock and livestock products

WATER

Borehole (pumped)

Cost: N/A

POWER

Electricity from individually owned and managed generators

Hours of public electricity: 0



WASTE DISPOSAL

Individuals dump waste in a central location which is periodically picked up

WASTE HANDLING

Open burning

COST OF WASTE DIPOSAL (MONTHLY)

N/A

CLEANING

Market is cleaned on a monthly basis

SECURITY

Security guards on duty at night

TOILETS

- 0 functioning toilets
- Toilet use fee: N/A

AMENITIES/SERVICES

- Ambient storage
- Cold storage
- ✓ Vehicle rental business(es)
- Agricultural input shop(s)
- ✓ Basket seller(s)
- Plastic crate seller(s)
- Water seller(s)
- ✓ Mobile phone reception

DISTANCES

- Paved/tarred road: 0 km
- Car park: 0 km
- Motor park: 0.7 km
- Bank: 8 km
- Vehicle repair service: 0.7 km
- ATM: 8 km

GOVERNANCE AND LEADERSHIP

- Leadership structure: Market authority
- Highest level of education amongst excos: N/A
- Length of term for market leader: N/A
- Number of traders on a typical day: 200
- Market authority does not coordinate product purchases or sales among wholesalers.
- No fees charged for wholesaler registration
- There is no formal entity to settle disputes among traders

Is there a woman among the market executives?

Yes ✓ No

Does the market have a gender affairs leader?

Yes ✓ No

Does the market have an emergency plan (e.g., for fire or flood)?

Yes ✓ No

Does the market have signage promoting hand-washing and other sanitary practices?

Yes ✓ No



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

GLV

wholesale activities in

AFO EZIAHO MARKET

Ebonyi State

TIMING

GLV wholesale market open 2 days per week, all year round
8am to 6pm

RETAIL

Market has both wholesale and retail activity

SEASONS

High season: December to May
Low season: June to October



GEOGRAPHY

GLV comes from Ebonyi state and is sold to buyers/customers within the state

QUANTITIES

On a typical day in the high(low) season, an estimated **6.5(3.9) tons** of GLV are delivered to the market.

GLV ASSOCIATION LEADERS

Highest level of education: N/A

Average length of term: N/A

Is there a woman among the GLV association executives?

Yes No

TRADERS

On a typical day in the high(low) season, there are 33(32) wholesalers working in the market.

- **100%** are women
- **20%** are youth (15–35 years)
- **100%** are nano-scale (enterprises with just 1–2 permanent employees)
- **0%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders also do not pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **No**

...other traders? **Yes**

PRICING

Traders determine the price at which they sell their GLV

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF

Research Supporting African MSMEs
To Provide Safe and Nutritious Food

AFO OWUTU EDDA MARKET

Ebonyi State

Since 1970

Operates 12 months per year

LOCATION

Rural

WHAT CAN YOU FIND HERE?

Grains, tubers, fruits, vegetables, fish, livestock and livestock products

WATER

Borehole (pumped)

Cost: N20/Jerrycan (50litres)

POWER

Electricity from the grid

Average hours of electricity per day: 3



WASTE DISPOSAL

Individuals dump waste in a central location which is periodically picked up

WASTE HANDLING

Open burning

COST OF WASTE DIPOSAL (MONTHLY)

N/A

CLEANING

Market is cleaned on a daily basis

SECURITY

Security guards on duty at night

TOILETS

- 0 functioning toilets
- Toilet use fee: N/A

AMENITIES/SERVICES

Ambient storage

Cold storage

- ✓ Vehicle rental business(es)
- ✓ Agricultural input shop(s)
- ✓ Basket seller(s)
- Plastic crate seller(s)
- ✓ Water seller(s)
- ✓ Mobile phone reception

DISTANCES

Paved/tarred road: 0 km

Car park: 0 km

Motor park: 0 km

Bank: 10 km

Vehicle repair service: 1 km

ATM: 10 km

GOVERNANCE AND LEADERSHIP

- Leadership structure: Market authority and product associations
- Highest level of education amongst excos: University degree
- Length of term for market leader: 4 years
- Number of traders on a typical day: 2000
- Market authority does not coordinate product purchases or sales among wholesalers.
- No fees charged for wholesaler registration
- Market executives nd product-form associations settle diputes among traders

Is there a woman among the market executives?

✓ Yes No

Does the market have a gender affairs leader?

Yes ✓ No

Does the market have an emergency plan (e.g., for fire or flood)?

Yes ✓ No

Does the market have signage promoting hand-washing and other sanitary practices?

Yes ✓ No



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

TOMATO

wholesale activities in

AFO OWUTU EDDA MARKET

Ebonyi State

TIMING

Tomato wholesale market open 2 days per week, all year round, 7am to 8pm

RETAIL

Market has both wholesale and retail activity

SEASONS

All months



GEOGRAPHY

Tomato comes from ?? and is sold to buyers/ customers in ??

QUANTITIES

On a typical day, an estimated **1.2 tons** of tomato are delivered to the market.

TOMATO ASSOCIATION LEADERS

Highest level of education: Secondary
Average length of term: 3 years

Is there a woman among the tomato association executives?

✓ Yes No

TRADERS

On a typical day, there are 20 wholesalers working in the market.

- **100%** are women
- **0%** are youth (15–35 years)
- **100%** are nano-scale (1–2 permanent employees)
- **0%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders do not pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **No**

...other traders? **No**

PRICING

The Market authority determines the price at which tomato is sold

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

GLV

wholesale activities in

AFO OWUTU EDDA MARKET

Ebonyi State

TIMING

GLV wholesale market open 2 days per week, all year round, 5am to 7pm

RETAIL

Market has both wholesale and retail activity

SEASONS

All months



GEOGRAPHY

GLV comes from ?? and is sold to buyers/ customers in ??

QUANTITIES

On a typical day, an estimated **6.83 tons** of GLV are delivered to the market.

GLV ASSOCIATION LEADERS

Highest level of education: Secondary

Average length of term: Undefined

Is there a woman among the GLV association executives?

✓ Yes No

TRADERS

On a typical day, there are 80 wholesalers working in the market.

- **100%** are women
- **10%** are youth (15–35 years)
- **100%** are nano-scale (1–2 permanent employees)
- **65%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders also do not pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **No**

...other traders? **Yes**

PRICING

Traders determine the price at which they sell their GLV

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF

Research Supporting African MSMEs
To Provide Safe and Nutritious Food

FISH

wholesale activities in

AFO OWUTU EDDA MARKET

Ebonyi State

TIMING

GLV wholesale market open 2 days per week, all year round, 6am to 6pm

RETAIL

Market has both wholesale and retail activity

SEASONS

All months



GEOGRAPHY

Fish comes from ?? and is sold to buyers/ customers in ??

QUANTITIES

On a typical day, an estimated **2.2 tons** of fish are delivered to the market.

FISH ASSOCIATION LEADERS

Highest level of education: Secondary
Average length of term: Undefined

Is there a woman among the fish association executives?

✓ Yes No

TRADERS

On a typical day, there are 110 wholesalers working in the market.

- **80%** are women
- **60%** are youth (15–35 years)
- **98%** are nano-scale (1–2 permanent employees)
- **2%** are micro-scale (3–9 permanent employees)
- **55%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders also do not pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **No**

...other traders? **Yes**

PRICING

Traders determine the price at which they sell their fish

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

AMORE BEACH MARKET

Ebonyi State

Since 1983

Operates 12 months per year

LOCATION

Rural

WHAT CAN YOU FIND HERE?

Vegetables

WATER

Stream/River/Lake/Pond

Cost: N/A

POWER

Not Available

WASTE DISPOSAL

Individuals dump waste in a central location which is periodically picked up

WASTE HANDLING

Waste is taken elsewhere

COST OF WASTE DISPOSAL (MONTHLY)

N/A

CLEANING

Market is cleaned on a daily basis

SECURITY

N/A

TOILETS

- 0 functioning toilets
- Toilet use fee: N/A

AMENITIES/SERVICES

Ambient storage

Cold storage

Vehicle rental business(es)

Agricultural input shop(s)

Basket seller(s)

Plastic crate seller(s)

Water seller(s)

✓ Mobile phone reception

DISTANCES

Paved/tarred road: 9 km

Car park: 10 km

Motor park: 10 km

Bank: 9 km

Vehicle repair service: 6 km

ATM: 10 km

GOVERNANCE AND LEADERSHIP

- Leadership structure: Ekpuka Eto Ezie is in charge
- Highest level of education amongst excos: N/A
- Length of term for market leader: N/A
- Number of traders on a typical day: 15
- Market authority coordinates product purchases but not sales among wholesalers.
- No fees charged for wholesaler registration
- There is no formal entity to settle disputes among traders

Is there a woman among the market executives?

Yes ✓ No

Does the market have a gender affairs leader?

Yes ✓ No

Does the market have an emergency plan (e.g., for fire or flood)?

Yes ✓ No

Does the market have signage promoting hand-washing and other sanitary practices?

Yes ✓ No



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

FISH

wholesale activities in

AMORE BEACH MARKET

Ebonyi State

TIMING

Tomato wholesale market open 7 days per week, all year round, 8am to 6pm

RETAIL

Market has both wholesale and retail activity

SEASONS

All months



GEOGRAPHY

Fish comes from ??, and is sold to buyers/ customers in ??

QUANTITIES

On a typical day, an estimated **5.6 tons** of tomato are delivered to the market.

FISH ASSOCIATION LEADERS

Highest level of education: N/A

Average length of term: N/A

Is there a woman among the fish association executives?

Yes No

TRADERS

On a typical day, there are 50 wholesalers working in the market.

- **100%** are women
- **30%** are youth (15–35 years)
- **98%** are nano-scale (enterprises with just 1–2 permanent employees)
- **2%** are micro-scale (3–9 permanent employees)
- **0%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders also do not pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **No**

...other traders? **No**

PRICING

Traders determine the price at which they sell their fish

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

EKE MARKET

Ebonyi State
Since 1978

Operates 12 months per year

LOCATION

Urban

WHAT CAN YOU FIND HERE?

Grains, tubers, fruits, vegetables, fish, livestock, and livestock products

WATER

Pipe borne water

Cost: N/A

POWER

Electricity from the grid

Average hours per day: 0

WASTE DISPOSAL

Waste is picked up from stalls and taken elsewhere.

WASTE HANDLING

Waste is taken elsewhere

COST OF WASTE DISPOSAL (MONTHLY)

N7500

CLEANING

Market is cleaned on an annual basis

SECURITY

Security guards on duty day and night

TOILETS

- 15 functioning toilets
- Traders to toilet ratio: 47:1
- Toilet use fee: N100
- 5 of the toilets has a hand-washing station nearby with a sink, running water, soap, and trash container.
- Toilets are cleaned immediately after use.

AMENITIES/SERVICES

Ambient storage

Cold storage

✓ Vehicle rental business(es)

Agricultural input shop(s)

Basket seller(s)

Plastic crate seller(s)

Water seller(s)

✓ Mobile phone reception

DISTANCES

Paved/tarred road: 0 km

Car park: 0 km

Motor park: 0 km

Bank: 0.5 km

Vehicle repair service: 1 km

ATM: 0.5 km

GOVERNANCE AND LEADERSHIP

- Leadership structure: Market authority and product associations
- Highest level of education amongst exco: University degree
- Length of term for market leader: 4 years
- Number of traders on a typical day: 700
- Market authority does not coordinate product purchases or sales among wholesalers.
- One off fee of N2000 charged for wholesaler registration
- Market executives, product and product-form associations settle disputes among traders

Is there a woman among the market executives?

✓ Yes No

Does the market have a gender affairs leader?

✓ Yes No

Does the market have an emergency plan (e.g., for fire or flood)?

Yes ✓ No

Does the market have signage promoting hand-washing and other sanitary practices?

Yes ✓ No



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

TOMATO

wholesale activities in

EKE MARKET

Ebonyi State

TIMING

Fish wholesale market open 7 days per week, all year round
7am to 6:30pm

RETAIL

Market has both wholesale and retail activity

SEASONS

All months



GEOGRAPHY

Tomato comes from ?? and is sold to buyers/ customers in ??

QUANTITIES

On a typical day, an estimated **2.5 tons** of tomato are delivered to the market.

TOMATO ASSOCIATION LEADERS

Highest level of education: Secondary
Average length of term: 3 years

Is there a woman among the tomato association executives?

✓ Yes No

TRADERS

On a typical day, there are 76 wholesalers working in the market.

- **100%** are women
- **0%** are youth (15–35 years)
- **50%** are nano-scale (1–2 permanent employees)
- **40%** are micro-scale (3–9 permanent employees)
- **10%** are small-scale (10–49 permanent employees)
- **85%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders also do not pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **No**

...other traders? **Yes**

PRICING

Tomato associations determine the price at which tomato is sold

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

GLV

wholesale activities in

EKE MARKET

Ebonyi State

TIMING

Fish wholesale market open 1 day per week, all year round
7am to 6pm

RETAIL

Market has both wholesale and retail activity

SEASONS

All months



GEOGRAPHY

GLV comes from ?? and is sold to buyers/ customers in ??

QUANTITIES

On a typical day, an estimated **1.95 tons** of GLV are delivered to the market.

GLV ASSOCIATION LEADERS

Highest level of education: Secondary
Average length of term: 3 years

Is there a woman among the GLV association executives?

✓ Yes No

TRADERS

On a typical day, there are 90 wholesalers working in the market.

- **100%** are women
- **20%** are youth (15–35 years)
- **100%** are nano-scale (1–2 permanent employees)
- **10%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders also do not pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **No**

...other traders? **Yes**

PRICING

Traders determine the price at which GLV is sold

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

FISH

wholesale activities in

EKE MARKET

Ebonyi State

TIMING

Fish wholesale market open 7 days per week, all year round
7am to 6pm

RETAIL

Market has both wholesale and retail activity

SEASONS

All months



GEOGRAPHY

Fish comes from ?? and is sold to buyers/ customers in ??

QUANTITIES

On a typical day, an estimated **7.8 tons** of fish are delivered to the market.

FISH ASSOCIATION LEADERS

Highest level of education: N/A

Average length of term: N/A

Is there a woman among the fish association executives?

Yes No

TRADERS

On a typical day, there are 400 wholesalers working in the market.

- **0%** are women
- **60%** are youth (15–35 years)
- **80%** are nano-scale (1–2 permanent employees)
- **20%** are micro-scale (3–9 permanent employees)
- **90%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **No**

...other traders? **No**

PRICING

Traders determine the price at which fish is sold

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF

Research Supporting African MSMEs
To Provide Safe and Nutritious Food

KPOGIRIKPO MARKET

Ebonyi State

Since 1975

Operates 8 months per year

LOCATION

Rural

WHAT CAN YOU FIND HERE?

Grains, tubers, fruits, Vegetables, fish, livestock and livestock products

WATER

Borehole (pumped)

POWER

Electricity from individually owned and managed generators



WASTE DISPOSAL

Individuals dump waste in a central location which is periodically picked up

WASTE HANDLING

Waste is taken elsewhere

COST OF WASTE DISPOSAL (MONTHLY)

N2500

CLEANING

Market is cleaned on a weekly basis

SECURITY

Security guards on duty at night

TOILETS

- 0 functioning toilets
- Toilet use fee: N/A

AMENITIES/SERVICES

- Ambient storage
- Cold storage
- Vehicle rental business(es)
- Agricultural input shop(s)
- Basket seller(s)
- Plastic crate seller(s)
- Water seller(s)
- ✓ Mobile phone reception

DISTANCES

- Paved/tarred road: 0 km
- Car park: 10 km
- Motor park: 10 km
- Bank: 10 km
- Vehicle repair service: 1 km
- ATM: 10 km

GOVERNANCE AND LEADERSHIP

- Leadership structure: Market authority
- Highest level of education amongst excos: Secondary education
- Length of term for market leader: 9 years
- Number of traders on a typical day: 150
- Market authority does not coordinate product purchases or sales among wholesalers.
- One off fee of N1000 charged for wholesaler registration
- Market executives settle disputes among traders

Is there a woman among the market executives?

✓ Yes No

Does the market have a gender affairs leader?

Yes ✓ No

Does the market have an emergency plan (e.g., for fire or flood)?

Yes ✓ No

Does the market have signage promoting hand-washing and other sanitary practices?

Yes ✓ No



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

FISH

wholesale activities in

KPOGIRIKPO MARKET

Ebonyi State

TIMING

Tomato wholesale market open 2 days per week, all year round, 6am to 12pm

RETAIL

Market has both wholesale and retail activity

SEASONS

High season: April to July

Low season: August to March



GEOGRAPHY

Fish comes from Ebonyi and is sold to buyers/ customers within the state

QUANTITIES

On a typical day in the high (low) season, an estimated **0.4 (0.125) tons** of fish are delivered to the market.

FISH ASSOCIATION LEADERS

Highest level of education: N/A

Average length of term: N/A

Is there a woman among the fish association executives?

Yes No

TRADERS

On a typical day in the high (low) season, there are 180 (140) wholesalers working in the market.

- **80%** are women
- **10%** are youth (15–35 years)
- **100%** are nano-scale (1–2 permanent employees)
- **0%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders do not pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **No**

...other traders? **Yes**

PRICING

Traders determine the price at which fish is sold

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

ORA BEACH MARKET

Ebonyi State
Since 1957

Operates 12 months per year

LOCATION

Rural

WHAT CAN YOU FIND HERE?

Tubers and vegetables

WATER

Stream/River/Lake/Pond

POWER

Not available



WASTE DISPOSAL

Waste is collected from stalls and taken elsewhere.

WASTE HANDLING

Waste is disposed in the river

COST OF WASTE DIPOSAL (MONTHLY)

N/A

CLEANING

Market is cleaned on a monthly basis

SECURITY

Security guards on duty at night

TOILETS

- 0 functioning toilets
- Toilet use fee: N/A

AMENITIES/SERVICES

Ambient storage

Cold storage

✓ Vehicle rental business(es)

Agricultural input shop(s)

Basket seller(s)

Plastic crate seller(s)

Water seller(s)

✓ Mobile phone reception

DISTANCES

Paved/tarred road: 0 km

Car park: 0 km

Motor park: 0 km

Bank: 10 km

Vehicle repair service: 2 km

ATM: 10 km

GOVERNANCE AND LEADERSHIP

- Leadership structure: Market authority
- Highest level of education amongst excos: Secondary education
- Length of term for market leader: 4 years
- Number of traders on a typical day: 50
- Market authority does not coordinate product purchases or sales among wholesalers.
- One off fee of N5000 charged for wholesaler registration
- Market authority settles disputes among traders

Is there a woman among the market executives?

✓ Yes No

Does the market have a gender affairs leader?

Yes ✓ No

Does the market have an emergency plan (e.g., for fire or flood)?

Yes ✓ No

Does the market have signage promoting hand-washing and other sanitary practices?

Yes ✓ No



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food

FISH

wholesale activities in

ORA BEACH MARKET

Ebonyi State

TIMING

Tomato wholesale market open 7 days per week, all year round
7am to 6pm

RETAIL

Market has no retail activity

SEASONS

All months



GEOGRAPHY

Fish comes from ?? and is sold to buyers/ customers in ??.

QUANTITIES

On a typical day, an estimated **7 tons** of fish are delivered to the market.

FISH ASSOCIATION LEADERS

Highest level of education: N/A

Average length of term: N/A

Is there a woman among the fish association executives?

Yes No

TRADERS

On a typical day, there are 85 wholesalers working in the market.

- **60%** are women
- **17.5%** are youth (15–35 years)
- **100%** are nano-scale (1–2 permanent employees)
- **0%** have permanent stalls

FEES

- Traders do not pay a fee based on the amount of product brought to the market for sale.
- Traders also do not pay a fee to the traders association.

FORUMS

Are there regular forums for traders to engage with...

...local government authorities? **No**

...the broader market authority? **Yes**

...other traders? **Yes**

PRICING

Traders determine the price at which they sell their fish

TRAININGS

Has this market organized trainings for amaranth traders on...

...proper handling to minimize loss and damage? **No**

...proper handling to avoid chemical contamination? **No**



RSM2SNF
Research Supporting African MSMEs
To Provide Safe and Nutritious Food